

SPONSORSHIP OPPORTUNITY

# LUXURY LIVING

A MONTHLY VIDEO PODCAST FOR THE VALLEY'S LUXURY MARKET

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*The finest homes — and the people who sell them — across Scottsdale, Paradise Valley, and Phoenix.*

## THE FORMAT

Each episode opens with the realtor's own cinematic walk-through of a luxury listing, followed by a sit-down interview between **your host** and the listing realtor: the story behind the home, the state of the market, and the lifestyle that comes with it.

## YOUR ROLE AS SPONSOR

You provide the host. We handle everything else — filming, editing, walk-through integration, and distribution.

## WHY IT WORKS FOR YOU

- **Your brand on camera**, associated with the Valley's most beautiful homes and top-producing realtors.
- **Realtor relationships on autopilot** — every episode deepens ties with the exact referral network your business runs on.
- **Content you own** — each episode becomes clips and recaps for your social channels, website, and email list.

## WHAT'S INCLUDED (per month)

- 1 fully produced episode (walk-through + host interview, ~15–20 min)
- 4–6 short-form clips cut for social media
- Your logo on the open, close, and episode thumbnail
- Written episode recap for your blog or newsletter

## INVESTMENT

**\$3,500** / month, month-to-month

**\$9,500 / quarter** (save \$1,000) — recommended; momentum compounds.

**Next step:** Reply to this email or call 480-296-3178 — we'll walk you through the concept in 20 minutes and lock in your first episode.